

RATES

Back Cover	\$1995+gst
Inside Cover (Front or Back)	\$1695+gst
Inside Cover Spread (Front or Back)	\$2745+gst
Single Full Page	\$1550+gst
Double Page Spread	\$2500+gst
Half Page Horizontal	\$900+gst
Third Page Horizontal / Vertical	\$700+gst
Quarter Page Horizontal	\$500+gst

Artwork Advert Creation Fee	\$180+gst
RHS Placement	\$50+gst

SALES & MARKETING

Contact sales with any advertising enquiries

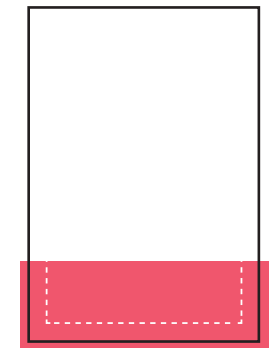
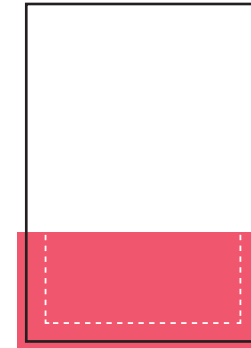
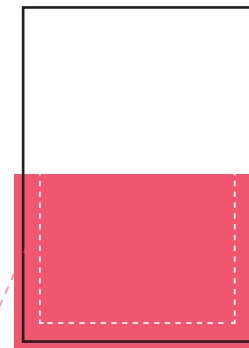
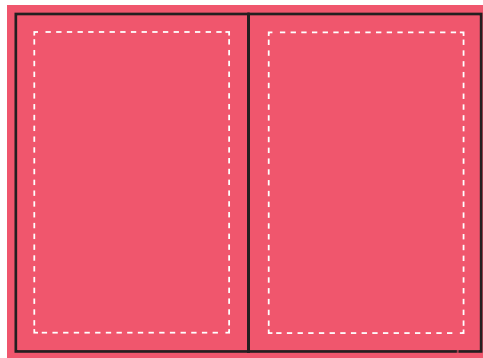
022 548 4210
sales@livinghb.kiwi

AD SPECS



TEXT-SAFE AREAS

Keep all important text within the designated dashed lines 18mm in from cut/fold edges



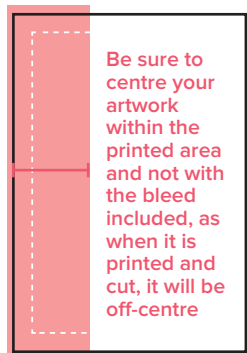
Full Page Bleed
216(w) x 303(h)mm
(Includes 3mm bleed)

Double Page Spread Bleed
426(w) x 303(h)mm
(Includes 3mm bleed)

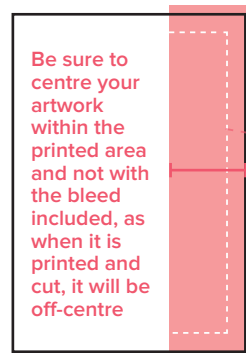
Half Page Horizontal Bleed
216(w) x 155(h)mm
(Includes 3mm bleed)

Third Page Horizontal Bleed
216(w) x 103(h)mm
(Includes 3mm bleed)

Quarter Page Horizontal Bleed
216(w) x 76(h)mm
(Includes 3mm bleed)

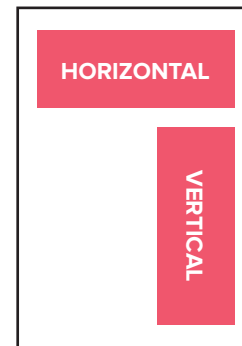


Be sure to centre your artwork within the printed area and not with the bleed included, as when it is printed and cut, it will be off-centre



Be sure to centre your artwork within the printed area and not with the bleed included, as when it is printed and cut, it will be off-centre

Keep ALL important text within the designated dashed lines which indicate 18mm text-safe zone



Directory Quarter Page
182(w/h) x 89(w/h)mm
No bleed required

Third Page Vertical LHS Bleed
78(w) x 303(h)mm
(Includes 3mm bleed)

Third Page Vertical RHS Bleed
78(w) x 303(h)mm
(Includes 3mm bleed)

ACCEPTED FILE TYPES

PDF, EPS (preferred)
JPG will only be accepted if supplied with bleed at the correct size and at 300dpi

PHOTOGRAPHY

Supplied as CMYK, 300dpi

SUBMISSIONS TO:

mandy@livinghb.kiwi
design@livinghb.kiwi

TEXT SAFE AREAS

All text on all ad sizes must be kept 18mm in from all edges.

This is to protect your text being lost into the binding (fold) of the magazine, or being cut off if it is too close to the edge.